

SORRENTO. Crowd of great occasions, last night, at Villa Fiorentino, for the inauguration of the second edition of Sorrento Young Art, an international event dedicated to contemporary art, organized by the SyArt Cultural Association chaired by Leone Cappiello with the Mayor Giuseppe Cuomo and the Sorrento Foundation led by Gianluigi Aponte and directed by the managing director Gaetano Milano. This year's exhibition will remain open to the public for several days, as it closes its doors on May 13th.

Among the novelties for 2018 a shared artistic direction, entrusted to Paolo Feroce and Rossella Savarese; a Range Rover Evoque that becomes "Art Car" thanks to an exclusive wrapping that is the result of a project supported by the Jaguar Dealership Land Rover Autorally and the Zenith brand; a cover of Arbiter created by the winner of the Fata Verde Praemium; live painting and performance, during the inaugural evening, with the extraordinary participation of the artist Tvboy, eclectic representative of the current Neo-Pop, linked to the world of street art.

The artist of Palermo origin was the true star of the evening. To the rhythm of music he has made live the work entitled "Art, Love and Fantasy", a splendid update of the poster of the famous film Pane, amore e ..., with Sophia Loren and Vittorio De Sica filmed in Sorrento. But TvBoy, in agreement with the municipal administration of Mayor Cuomo, has also decided to leave an indelible mark in the city of Tasso. On the wall that is near the entrance of the Villa Comunale and in front of the Cloister of San Francesco has made a mural with the faces of Loren and two other characters that bind their name to Sorrento: Lucio Dalla and Enrico Caruso.

The way of TvBoy to thank the welcome received. Which happens rarely. The street artist, in fact, has recently been at the center of the national news for the mural appeared a few days ago in Rome in which we see a passionate kiss between the leader of the Lega, Matteo Salvini and the premier candidate of the 5 Star Movement, Luigi Di Maio. The work, entitled "Amor populi", removed after a few hours, has caused quite a stir throughout Italy. Just as yesterday, the murales that appeared in Pompeii provoked conflicting reactions, in which we see Pope Francis holding a sort of manifesto with a rainbow heart. One way, as explained by the artist himself, to raise awareness against homophobia in view of the Gay Pride scheduled in Pompeii on 30 June. Certainly not a blasphemous work as someone has thought so much that yesterday morning the mural was canceled against the will of the city administration.

Returning to the Sorrento Young Art it must be said that during the vernissage of last night the art emotion was also very successful with the video mapping in 3D with the projection of wonderful works on the facade of Villa Fiorentino. All this while the starred chef Giuseppe Aversa with his staff delighted guests with the cocktail prepared for the event.

Many have then poured into the halls of the splendid headquarters of the Sorrento Foundation to admire the works on display. There are 30 participating artists, with a large international representation. Exposed works from Japan, Iran and Spain with a singularity: all foreign artists are women.

Finally, to highlight the site-specific installation that the artist Carmen Novaco created for the city of Sorrento and that yesterday afternoon was placed along Corso Italia, near the Cathedral. The work entitled "Essenza" is made of steel and lost wax.